



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1488168** Rev # **0** Invoice Date: **10/28/2012**

Advertiser: Defend Oregon (22209)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 860054
 Acct Type: Local/Political Issue - Agency
 Terms: Net 30
 Bill Type: Standard
 Period: 10/01/2012 - 10/28/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 85 (179400)
 Estimate/HL: 378/378
 Comments: Orig. total: \$19,800 22x KG 10/3/12
 Revised: \$31,825 43x KG 10/17/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001467

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:59:00PM-7:00:00P	Day,Th-1F-1	10/04/12 06:21 pm (Th)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-1F-1	10/05/12 06:40 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
2.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/08/12 06:13 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/09/12 06:22 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/10/12 06:58 pm (We)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/12/12 06:23 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
3.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/15/12 06:23 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/17/12 06:24 pm (We)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/18/12 06:24 pm (Th)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/19/12 06:29 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
4.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/23/12 06:23 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/24/12 06:40 pm (We)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/25/12 06:30 pm (Th)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/26/12 06:23 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
6.0	SPOT	5:59:00PM-7:00:00P	Day,F-1	10/12/12 06:42 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
7.0	SPOT	6:58:00AM-9:00:00A	Day,Th-1F-1	10/18/12 08:27 am (Th)	00:30	DO12TVENV101H	\$950.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-1F-1	10/19/12 07:58 am (Fr)	00:30	DO12TVENV101H	\$950.00	
8.0	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	10/18/12 09:29 am (Th)	00:30	DO12TVENV101H	\$650.00	
	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	10/19/12 09:59 am (Fr)	00:30	DO12TVENV101H	\$650.00	
9.0	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	10/18/12 10:53 am (Th)	00:30	DO12TVENV101H	\$450.00	
	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	10/19/12 10:46 am (Fr)	00:30	DO12TVENV101H	\$450.00	
10.0	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	10/18/12 12:21 pm (Th)	00:30	DO12TVENV101H	\$750.00	
	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	10/19/12 12:30 pm (Fr)	00:30	DO12TVENV101H	\$750.00	
11.0	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	10/18/12 12:11 am (Th)	00:30	DO12TVENV101H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	10/19/12 12:09 am (Fr)	00:30	DO12TVENV101H	\$500.00	
12.0	SPOT	4:58:00AM-5:57:00A	Day,Th-1F-1	10/18/12 04:58 am (Th)	00:30	DO12TVENV101H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Th-1F-1	10/19/12 05:16 am (Fr)	00:30	DO12TVENV101H	\$225.00	
13.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	10/20/12 06:29 am (Sa)	00:30	DO12TVENV101H	\$350.00	
14.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/20/12 05:10 pm (Sa)	00:30	DO12TVENV101H	\$750.00	
15.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/21/12 06:59 am (Su)	00:30	DO12TVENV101H	\$350.00	
16.0	SPOT	6:58:00AM-9:00:00A	Day,M-1	10/22/12 07:27 am (Mo)	00:30	DO12TVENV101H	\$950.00	
17.0	SPOT	9:00:00AM-10:00:00	Day,M-1	10/22/12 09:29 am (Mo)	00:30	DO12TVENV101H	\$650.00	
18.0	SPOT	10:00:00AM-11:00:0	Day,M-1	10/22/12 10:51 am (Mo)	00:30	DO12TVENV101H	\$450.00	
19.0	SPOT	11:59:00AM-12:31:0	Day,M-1	10/22/12 12:15 pm (Mo)	00:30	DO12TVENV101H	\$750.00	
20.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/22/12 12:30 am (Mo)	00:30	DO12TVENV101H	\$500.00	
21.0	SPOT	4:58:00AM-5:57:00A	Day,M-1	10/22/12 05:44 am (Mo)	00:30	DO12TVENV101H	\$225.00	
23.0	SPOT	5:59:00PM-7:00:00P	Per Week (1),Th,Fr	10/26/12 06:54 pm (Fr)	00:30	DO12TVENV101H	\$900.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$26,425.00	Total Spots
Commission	(\$3,963.75)	37
Sales Tax	\$0.00	
NET TOTAL	\$22,461.25	
Due By: 11/27/2012		